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ART STRATEGIES LLC

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Professional Experience



ART STRATEGIES, LLC. Carmel, Indiana

Founder/Owner, May 2004 to present

Art Strategies provides curatorial, strategic planning, and project management services to individuals, not-for-profit organizations, government entities, and corporations that want to incorporate fine art or placemaking strategies into their public and private spaces. A variety of curatorial, project management, grant writing and coordination services may be provided.

Projects of Note Include:

Cummins Inc.: [Cummins Corporate Office Building \(World Headquarters\), Columbus, IN.](#)

Curator & Project Manager (2018 to present, expected completion is late-2020.)

Renovation of the 1983 Kevin Roche designed building that serves as the company's world headquarters. It is a sprawling structure of about 320,000 square feet of space over three floors. Working with Cummins staff and Ratio Architects, an art program has been formed that will be composed of existing historic works of art already owned by the company, two new site specific commissions, and a many new artworks by local and national artists.

Responsibilities Included:

- Identifying the significant works of art already deployed in the building.
- Making recommendations about the historic artworks that should be conserved and re-used.
- Arranging for conservation, re-framing, and storage of the important historic artworks.
- Selecting new artists and artworks to compliment the historic collection but work with the company's updated interior and goals.
- Coordinate the locations for art with the architects and review infrastructure conflicts, bracing needs, and lighting.
- Manage the contracting, design, review, approval, fabrication, delivery and installation of two new site specific artworks.
- Coordinate the procurement, framing, delivery and installation of a collection of new artworks.
- Draft content for interpretive signage and coordinate production as part of the architect's signage package.
- Create close out documents including updating the company's art inventory in landmark facilities and producing maintenance documents.

Cummins Inc.: [Cummins China Headquarters, Beijing, China.](#)

Curator & Project Manager (2017-2018)

Hired to source, curate, and project manage the installation of artworks in a brand new 160,000 square foot facility that houses the top executives and business units for Cummins China. The resulting collection of art was composed of one large site specific sculpture commission for the lobby and approximately 50 wall-based artworks.

Responsibilities Included:

Working with Cummins China officials to understand their desires for the art program. Sharing my corporate experience at Cummins to create consistency between offices. Assisting in developing a process and schedule with the internal team.

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- Traveling to China three times in a year.
- Researching reputable galleries and artists in China—primarily in Beijing and Shanghai.
- Identifying a handful of vendors who would work with Art Strategies and Cummins China to procure the art once selected.
- Curating a collection of art of various media and genres that support the company’s mission, vision, and values and creates a warm, welcoming, and inspiring work place.
- Coordinating the procurement, delivery, and installation of the artworks.
- Creating content for interpretive wall labels that appear in both English and Mandarin by working with Cummins China communications and facility staff.
- Producing project close-out documents including an art inventory with images and a maintenance manual.

**Gene B. Glick Company, [Home Office, Indianapolis, IN](#)
Curator & Project Manager (2017)**

Working with the President and CEO of the company, one site specific commission and 15 individual artworks were selected for the company’s newly built home office.

Responsibilities Included:

- Proposing artworks based on the themes above.
- Purchasing all of the artwork for the client.
- Contracting for one site specific artwork and managing that through to delivery and installation.
- Managing all of the framing, delivery, and installation of the existing artworks.
- Creating interpretive signage for all of the artworks.
- Producing an inventory with images as well as a maintenance documents.

**Cummins Inc.: [Headquarters for the Global Distribution Business Unit and top executives, Indianapolis, IN](#)
Curator & Project Manager (2015-2017)**

Working with the Cummins Indy program team and Deborah Berke Partners of New York, we created a landmark building that is approximately 160,000 square feet in downtown Indianapolis, Indiana, with an inspiring art program.

Responsibilities Included:

- Creating an inventory of art currently hanging in several corporate office buildings.
- Working with Cummins to determine a process for commissioning and procuring new art.
- Drafting contracts for proposals and commissioning agreements for artists for review by Cummins’ purchasing and legal departments.
- Collaborating with the team to articulate a curatorial vision for the art the compliments the building program and priority spaces for art.
- Developing the program, schedule, and budget allocations.
- Researching artists and available artworks.
- Recommending artists for commission and/or artworks for purchase
- Providing project management services—managing contracts, budgets, and schedules with artists and overseeing the fabrication, delivery, and installation of art.
- Providing an annual maintenance plan for the art.

**The Public Collection, Indianapolis, IN
<https://www.thepubliccollection.org>
Curator and Project Manager (2013 to present)
Contracted to the Central Indiana Community Foundation (CICF)**

[The Public Collection](#) is a public art and literacy project consisting of large, site-specific art installations that serve as lending libraries for the Indianapolis Public Library. The project is led by philanthropist, Rachel Simon, who has the goals of improving literacy, fostering a deeper appreciation of the arts, and raising awareness for education and social justice in the community. Twelve projects have been produced.

Duties Included

- Facilitating the crafting of the project's vision, mission, and goals, as well as the work plan including a schedule and budget.
- Along side Rachel Simon, presenting the above to the Herbert Simon Family Foundation where the project plan and budget was approved and funded in full.
- Attending and assisting in the facilitation of all leadership team meetings.
- Drafting and managing the execution and enforcement of all artist and site owner contracts.
- Managing and reporting on the art project budgets and fabrication and installation schedules.
- Communicating with all artists and site owners.
- Giving media interviews.
- Participating in a public dedication ceremonies.
- Implementing a maintenance program.
- Providing on-going management and planning services.

Cummins Inc.: [Cummins LiveWell Center, Columbus, IN](#)

Curator & Project Manager (2015-2016)

A state of the art, progressive health and lifestyle facility was created at the Cummins world headquarters for its active employees and their families. Art Strategies was brought on after the design of the building to curate, purchase, and install art inside the facility.

Duties Included:

- Working with the client to identify their goal and themes that they wanted to be expressed through the art program.
- Curating a selection of wall based artworks within a proposed budget.
- Meeting with the project team and management review group to present selections and take questions.
- Managing the purchase, shipping, framing, delivery, and installation of the art.
- Overseeing the budget and schedule, delivering the project on-time and on-budget.
- Providing an inventory of the artworks and floor plans to show where all art was installed upon opening the facility

Cummins Inc.: [Cummins Irwin Office Building Rehabilitation Project, Columbus, IN](#)

Curator & Project Manager (2012-2013)

Part of the Cummins Inc. team working on the rehabilitation and reuse of the 1954 Eero Saarinen-designed Irwin Union Bank Building and the 1973 Kevin Roche-designed addition so that the spaces could be utilized by a growing Cummins business unit and as a conference center.

Responsibilities Included:

- Assessing a collection of over 60 vintage ethnographic textiles, which resulted in having most of them cleaned and conserved and curating them back into the buildings upon their renovation.
- Inventorying and accessing vintage furniture designed by midcentury designers such as Eames, Saarinen, and Nelson; determining their descriptions, value, and market; and creating and executing a plan for their responsible disposition.
- Manage the inception and creation of an interpretive area in the original bank building that preserves and represents the story of the patrons (Irwin & Xenia Miller), the architect, and the original conceptualization and utilization of the space.

[Monument Circle Reconstruction Team](#), Indianapolis, IN

Public Art & Placemaking Consultant (2013 to present)

Contracted to CHA Companies, the overall project manager for the City of Indianapolis for the project

Working with fellow subcontractor Project for Public Spaces (New York), we are responsible for creating a plan for the future activation, management, and operation of an improved Monument Circle—the central public space in Indianapolis, Indiana.

Duties Include:

- Organizing a series of community focus groups in a variety of disciplines necessary for placemaking and activation including Food & Beverage; Visual Art; Performance; Health & Wellness; Kids, Families & Festivals; etc.
- Participating in design and programming meetings and public meetings.
- Reviewing design plans and commenting on pros and cons with respect to programming the space.
- Managing two other subcontractors focusing on the research of historic events on the Circle and an inclusion consultant.
- Assist in the creation of an Activation Plan and a Management & Operations Plan.

Indianapolis Cultural Trail: A Legacy of Gene & Marilyn Glick, Indianapolis, IN

Curator & Public Art Project Manager (2005 to 2013)

During design and construction, contracted to the Central Indiana Community Foundation, reporting to Brian Payne, President, as well as to Lori Miser, Director of the Department of Public Works, City of Indianapolis.

The Cultural Trail was designed and constructed through a public-private partnership between the City of Indianapolis' Department of Public Works and the Central Indiana Community Foundation, which resulted in an unprecedented \$65 million, 8-mile urban bike and pedestrian pathway through downtown Indianapolis. During design and construction, primary responsibilities included working to curate and produce seven permanent public art projects with a \$2 million budget. Art Strategies also co-produced the weekend long public celebration of the completion of the trail curating and managing some 81 different organizations who produced activities and artworks along the trail.

Duties Included:

- Participating in community meetings and design team charrettes to define overall program philosophy and artist selection process.
- Pulling together and working with a curatorial advisory committee comprised of local curators of contemporary art for Indianapolis-area institutions, artists as well as designers.
- Administering a statewide Request for Qualifications as well as a direct invitational process to artists outside the state.
- Managing all aspects of inviting artists for visits and to submit conceptual proposals.
- Developing and managing all artists' contracts in conjunction with client's attorney
- Facilitating all aspects of the design, fabrication, and installation phases of all of the above-mentioned projects.
- Continuing involvement in community meetings to prepare the neighborhoods for the Trail and the art projects.
- Participation in bi-weekly design, construction, and management team progress meetings.

Other Clients of Art Strategies Have Included:

Eli Lilly and Company

Various Integrated Workspaces in Indianapolis, IN

Art Consultant (2009-2010)

As the company was rehabilitating workspaces to engender more collaboration, innovation, and creative thinking, budgets were established for the integration of art. Art Strategies proposed appropriate artworks, managed budgets, procured, and installed art in various renovated workspaces.

Arts Council of Indianapolis & the Indianapolis Cultural Development Commission

Public Art Project Coordinator (December 2003 to July 2005)

Contracted to implement short- and mid-term goals identified in the Indianapolis Public Art Master Plan and to make recommendations on example projects that could be produced in the city.

Services Included:

- Creation of a Visual Artist Slide Library and Database.
- Commissioning of four area photographers to create applied photography that both documents existing permanent public art in Indianapolis and reflects their own artistic styles.
- Using the above photography and a summary of the Master Plan that we created, an inspiring brochure was produced and disseminated in the community to provide information on the city's public art tradition as well as the goals of the new program.
- Creation of the first Public Art Indianapolis note card series.
- Drafting proposals for funding.
- Giving presentations to various stakeholders about public art.
- Developing strategies and advocating for dedicated funding and ordinances relative to public art.
- Writing and disseminating Requests for Qualifications (RFQ) and Requests for Proposals (RFP) to artists for various public/private projects.
- Conceptualizing and managing the first public art projects authored by the Arts Council as examples of the possibilities of the new program.

Previous Staff Positions

ARTS COUNCIL OF INDIANAPOLIS, INC. Indianapolis, Indiana

Director of Public Art, Public Art Indianapolis Program, July 2005 to July 2009

Hired as the first Director of Public Art for the Arts Council due to the successes achieved while working as a consultant (as outlined under Art Strategies entry above).

Primary Responsibilities Included:

- Conceptualizing and producing public art projects in collaboration with the Indianapolis Cultural Development Commission, local arts organizations, and other community partners.
- Providing curatorial oversight, project management and coordination services on major city projects such as the Indianapolis Cultural Trail (www.indyculturaltrail.org).
- Working with city staff in the Mayor's Office, Department of Public Works, and the Department of Metropolitan Development to develop review and approval processes to ensure project compliance.
- Writing and managing overall program and individual project budgets.
- Grant writing and meeting with existing program funders.
- Hiring and managing staff and contractors.
- Education and community outreach including conducting lectures, attending and hosting community meetings and communicating with a curatorial advisory committee.
- Advocacy activities related to garnering dedicated funding and ordinances for public art.

Projects of Note Included:

2004 Program to Support Major Public Art Projects in Marion County – Through a competitive grant process, allocated \$250,000 to support five new public art projects which were conceptualized by local arts organizations and needed administrative and financial assistance to be completed successfully. Projects included:

- **Brick Head 3** by James Tyler
- **Southern Circle** by Don Gummer
- Biennial public sculpture invitational at the Herron School of Art & Design, IUPUI.
- **Untitled (for Jeff)** by Felix Gonzalez-Torres - A temporary billboard and banner project produced by the Indianapolis Museum of Art.
- Collaborative commission of two permanent sculptures by Native American artist **Truman Lowe**. One project is sited at the Eiteljorg Museum of Native American and Western Art and the other at the Indianapolis Art Center.

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Public Art Great Ideas Competition – (<http://www.youtube.com/watch?v=Hq3eMGEDa8U>) Creation and administration of an inaugural competition for artists living in Indiana, which resulted successfully in two completed commissions. (Two rounds of this program were completed. The first was completed as a consultant for the Arts Council and the second was completed as their first Director of Public Art.)

Picture Windows: Urban Interpretations (2005-2009) – A program that invites metropolitan Indianapolis-based artists to produce temporary site-specific interventions in vacant street level windows.

Tom Otterness in Indianapolis (April 2005-October 2005) – (<http://www.tomostudio.com/exhibitions/tom-otterness-in-indianapolis>) A temporary public art exhibition that featured 25 bronze sculptures installed in outdoor public spaces throughout Indianapolis.

Julian Opie: Signs (September 2006-September 2007) – The presentation of eleven multi-media installations in the public realm by Julian Opie, six of which were commissioned specifically for this show. This was also the largest public project completed by that artist. <http://artdaily.com/news/17558/Julian-Opie--Signs-Opens-in-Indianapolis#.VkM-94Ssls>

Shared Spaces/Shared Voices (2006) – A collaboration with the IndyGo bus system that produced poetry on advertising placards within buses as well as ten days of spoken word performances on the buses.

Chakaia Booker: Mass Transit (July 2008-April 2009) – A display of 10 sculptures by the artist made from her signature material, recycled tires. Nine sculptures were commissioned specifically for the Indianapolis show. This was the largest public project ever completed by the artist and it afforded her the opportunity to stretch her practice by increasing the scale of her work and by using non-steel belted radial tires so as to ensure safe public interaction. https://www.youtube.com/watch?v=piU_vktQNpQ

George Rickey: An Evolution (May 5th-September 7th, 2009) - An exhibition of 10 monumental kinetic sculptures by the late artist representing four decades of his career. Produced in collaboration with the George Rickey Estate and Foundation, this is the largest urban display of Rickey's monumental sculpture that has ever been produced. Watch a video about the show here: <http://www.youtube.com/watch?v=E9o7wpz66UY&feature=related>. A review is here: <http://www.nuvo.net/indianapolis/review-of-the-exhibit-george-rickey-an-evolution/Content?oid=1272810>

ECKERT FINE ART-NAPLES, INC. Naples, Florida

Director, May 2000-May 2003

Served as Managing Director of a fine art gallery that specialized in modern and contemporary art.

Responsibilities Included:

- Acting as the primary contact for collectors, consignors and artists.
- Buying, consigning, and selling artwork.
- Developing exhibitions both inside and outside of the gallery space.
- Working with Museum Directors, their boards and benefactors in acquiring artworks or exhibitions.
- Developing new collectors and expanding the gallery's stable of artists.
- Setting up and maintaining the gallery inventory on Artsystems software as well as managing daily bookkeeping and payroll.
- Managing gallery staff and vendors.

Experience with the following artists/their personal representatives:

Christo & Jeanne-Claude, John Chamberlain, Don Gummer, Robert Indiana, Paul Jenkins, Alex Katz, Ellsworth Kelly, Darryl Pottorf, Robert Rauschenberg, James Rosenquist, Julian Stanczak, and Donald Sultan.

Experience with the following foundations/estates:

Milton & Sally Avery, Henry Moore, Roy Lichtenstein.

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Experience with the following edition/print makers and workshops:

Editions Schellemann, Gemini G.E.L., Graphicstudio, Pace Prints, Saff Tech Arts, and U.L.A.E.

Exhibitions of Note Included:

Robert Rauschenberg & Darryl Pottorf: *The Marrakech Series*, December 2000
(In conjunction with Gemini G.E.L.)

Victor Skrebneski: *The First Fifty Years*, February 2001
(In conjunction with the Museum of Contemporary Photography, Chicago.)

Robert Rauschenberg: *Beamers*, February 2002
(In conjunction with BMW-Munich and BMW-North America.) This was the first time a commercial gallery ever received a BMW Art Car on loan. Arranged a reunion with the artist and the car he painted for BMW in 1986. Displayed and offered for the first time the six original "Beamer" paintings created in tandem with the car.

Conducted both national and local television and print interviews as well as being documented by video interview with the artist for BMW's archives. Conducted educational outreach offering gallery tours to local BMW car collectors and local arts organizations.

Christo & Jeanne-Claude - *Two works in Progress: The Gates, Project for Central Park, New York City & Over the River, Project for the Arkansas River, Colorado*, February 2003

First gallery to have a show directly with the artists after The Gates was permitted by New York City Mayor Michael Bloomberg. Coordinated the artists' lecture at the local college, a documentary exhibition at the college gallery as well as Eckert Fine Art's commercial exhibition of original drawings and collages by Christo. Conducted educational gallery lectures for non-profit groups from the Naples Museum of Art, the Von Liebig Art Center, and the Bonita Springs Art League.

Don Gummer: *Lyrical Constructivist*, March 2003

After a touring Museum show of the same name (Evansville Museum of Art, Butler Institute of American Art, and the Indiana State Museum) several of the exhibited pieces, which were still held in the artist's private collection, were offered for acquisition.

Selected Grants, Achievements, & Awards

ArtPlace

2011 On behalf of the Central Indiana Community Foundation wrote and received a grant from ArtPlace in support of Swarm Street by Acconci Studio as part of the Indianapolis Cultural Trail scope of work.
<http://www.artplaceamerica.org/grantee/swarm-street>

Joyce Foundation

2011 Authored a grant proposal that resulted in the Central Indiana Community Foundation receiving the 2011 Joyce Award in Visual Art in support of a project being produced with the artist Fred Wilson on the Indianapolis Cultural Trail.

National Endowment for the Arts

2014 Our Town Grant was written and awarded to the City of Indianapolis for temporary demonstration programming on Monument Circle. It was one of only two \$200,000 awards (the max award from the NEA in this program) out of 275 applicants. It was noted as the panelists' favorite proposal.
2005 Wrote and received an Access to Artistic Excellence grant to support the Public Art Locator project.

Selected A Monumental Affair Awards

Awards given to exemplary projects in Indianapolis' built environment by Keep Indianapolis Beautiful. Each category is adjudicated by a group of qualified professionals from the local community. The Honor Award is the top award in each category.

- 2006 Honor Award in Public Art for Tom Otterness in Indianapolis

Selected Grants, Achievements, & Awards- continued from page 7

- 2007 Honor Award in Public Art for Julian Opie: Signs
- 2008 Honor Award in Public Art for the Great Idea Competition & Urban Silos by Jeff Martin
- 2008 Merit Award in Public Art for Chakaia Booker: Mass Transit
- 2012 Monumental Award given to our team for the Indianapolis Cultural Trail

2006 Torchbearer Award Finalist

Recognized for service to the State of Indiana and its women.

Selected Professional Affiliations & Additional Experience

+ Board of Directors, Contemporary Art Society, Indianapolis Museum of Art – 2005-2019

+ Member, Americans for the Arts, Public Art Network – 2003 to approx. 2008

+ Member, Collections Council, Eiteljorg Museum of Native American and Western Art – 2008 to 2012

+ Juror, *Eiteljorg Contemporary Art Fellowships*, Eiteljorg Museum of American Indians and Western Art, Indianapolis, IN – 2015

+ Faculty, *Religion, Spirituality, and the Arts*, a seminar conceptualized and organized by Rabbi Sandy Sasso for Butler University's Center for Faith and Vocation – Fall 2014

+ Presenter, *Art, Race, Space*, a symposium by IU School of Liberal Arts, Indianapolis – January 2013

+ Presenter, *The Power of Public Space*, a symposium by the International Network for the Conservation of Contemporary Art; the Commission on Public Art, Louisville, KY; and the Speed Museum. Louisville, KY – 2012

+ Presenter, *International Sculpture Center Conference*, Cincinnati, OH - 2006

Education

University of Southern California, Los Angeles, California
College of Letters, Arts, and Sciences
Bachelor of Arts, Art History, Cum Laude, May 1996